

ANIMAL MATTERS: Tips & Treatments



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DIAGNOSTIC IMAGING:

Digital Radiology

Benefits	Digital radiology can have a dramatic, positive impact on work flow, space storage, and imaging quality in your practice. It enhances image quality making it easier and faster to take radiographs. In terms of overall exposure, the strength of digital systems is tolerance of a wide range of techniques while producing a great looking, properly exposed image.
Differences	Digital radiographs have unique problems not observed with film. Many veterinarians find it tough to judge digital image quality when making a purchase decision. It's recommended that you speak with users of the system as well as radiologists using digital images to get a better perspective. It will be too late to change your mind if you note deficiencies in the system you selected after the sale.
Tips	Advances in computer hardware and software have made it easier and cheaper to enhance images and your ability to diagnose. You can store digital images at your practice and share them with others via the Internet. This off-site copy serves as a back-up as well. Dr. Hornof's presentation on Wed., Feb. 8 th at the MVS Southfield hospital titled, "Can Digital Radiology Improve Diagnostic Outcome in Your Practice?" will highlight the differences in film and digital radiographs.
Expert: William Hornof, DVM, DACVR Board Certified in Radiology	Dr. Hornof, former Radiology Chief of Service and Associate Director of Imaging and Hospital Computing for the University of California, Davis, has had a distinguished academic career with over 100 peer-reviewed publications in imaging and informatics. After 25 years on the faculty of UC Davis, Dr. Hornof joined Eklin Medical Systems.
Bonus Presentation	Ned F. Kuehn, DVM, MS, Diplomate ACVIM will discuss nasal imaging and show why you want to consider nasal computed tomography to evaluate your patients with chronic nasal disease in his talk titled, "Diagnostic Imaging of the Nasal Cavity & Paranasal Sinuses" taking place on Feb. 8 th .
Questions?	To learn more about digital radiology, you are invited to attend our roundtable titled on Wed., Feb. 8 th . The evening begins with dinner and hospital tours at 6:30 p.m. Dr. Kuehn will present from 7:30-8 p.m. followed by Dr. Hornof. This event is open to all veterinarians and their staff. If you would like to RSVP, please call (248) 663-2850, ext. 3632.

LOCATIONS

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